

MAY 2024 SAP UNIVERSITY ALLIANCE ACADEMIC BOARD AND UCC NEWSLETTER

The semester is winding down, and you are thinking about a break! Before you do, read through the newsletter to see some exciting news that is happening in the University Alliance!

UNIVERSITY ALLIANCES TEAM UPDATES

As we bid farewell to [Colleen Raftery](#), who retired at the end of April after 13 years with



University Alliances and 17 years overall at SAP, we reflect on her invaluable contributions. Colleen's guidance was pivotal in every aspect of the program. She nurtured institutions starting their SAP journey and provided a platform for those aiming to expand their program on campus. Her leadership on the North America Academic Board was a beacon of strength for the community. Colleen's efforts in hosting academic conferences, boot camps, academic events, student competitions, and more have been instrumental in our shared purpose of educating the next generation of talents. We eagerly await to see what Colleen's next chapter

in retirement holds! Stay connected with Colleen via

LinkedIn: <https://www.linkedin.com/in/colleentraheyraftery/>

We are thrilled to have [Evan Sevits](#) on board as your relationship manager. Evan, who joined



the University Alliances team earlier this year, is your primary SAP point of contact for member institutions across the United States and Canada. With a rich background from Google, Evan brings a wealth of experience to the role. He has already taken the lead in organizing the June Month of Learning and the Academic Conference planning. We encourage you to connect with Evan at the upcoming [SAP Academic Community Conference / ERPsim User Group Meeting in Montreal June 17 – 20, 2024](#).

[Heather Matthews'](#) role remains the same, providing a sense of continuity and stability. She will continue to support the great work happening here in North America and lead the global content portfolio strategy.

The University Alliances team is always ready to support you at every step. For quick questions, please contact the global inbox (SAPnextgen@sap.com) for a prompt response. Evan and Heather are always available for more in-depth guidance and direction. And remember, your UCC is an excellent source of information and support as well. We're here for you, and we're committed to your success!

✓ SAPNACC CONFERENCE & ERPSIM USER GROUP MEETING

On behalf of SAP University Alliances, the SAP North America Academic Board, and the ERPsim Lab at HEC Montreal, we are delighted to invite you to the co-hosted [SAP Academic Community Conference North America 2024 and ERPsim User Group](#) meeting on **June 17-20, 2024** in Montréal, Canada.

We have lined up four full days of deep-dive working sessions, research and TRED talks (teaching, research, education, diversity), keynote presentations, and impactful hands-on workshops. Discover the latest ERPsim innovations, explore key developments in SAP technology, and discover new learning resources, all while connecting with like-minded academics and industry experts.

At this year's SAP NA Academic Conference, within the research segment, participants will have the opportunity to attend workshops hosted by Tech3Lab at HEC Montreal. This session will focus on the application of neurophysiological measurement tools such as EEG, eye-tracking, and electrodermal activity. These research workshops will provide a concise overview of the kinds of research questions these technologies can answer, explore these technologies' benefits and limitations, and discuss possible ways and examples of incorporating these tools into SAP-related research projects.

The event will be held at the new HEC Montréal location, conveniently located in downtown Montréal, within walking distance of many hotels and restaurants.

Please visit the [event website](#) for more details. The registration fee for this onsite event is 275 CAD for the whole 4-day event.

Interested in attending? Registration is a three-step process:

1. Provide your contact details [here](#).
2. Process the payment [here](#).
3. Register [here](#).

*Your participation will be confirmed after both steps are completed.

We look forward to welcoming you to the SAP Academic Community Conference North America 2024 and ERPsim User Group Meeting. Join us for this great event, and do not miss out on the special celebration night for the 20th anniversary of the ERPsim Lab!

CALL FOR CONFERENCE PAPERS AND PRESENTATIONS

Educators and researchers are encouraged to share, showcase, and discuss their research and current work. Please log in to [EasyChair.org](#), then use this link to review the submission criteria and submit your abstract. Details are also found on the event website.

- Deadline for full paper/extended abstract/research-in-progress: **May 15, 2024**
- Deadline for (TRED) talks 1-to-3-page proposal: May 15, 2024
- CFP and formatting templates: <https://easychair.org/cfp/sapnaac2024>

- Submission Link: [Log in to EasyChair for SAPNAAC2024](#)

MONTH OF LEARNING

Together with the SAP North America Academic Board, we invite you to attend the SAP University Alliances [Month of Learning Virtual Boot Camps](#) from **June 3-28, 2024**. This virtual event brings together faculty from North America and worldwide to introduce participants to the latest SAP solutions, available curriculum, and best practices for successful classroom use. Classes are one or two days long. Participants can attend all [offerings](#) or any combination of them.

Please find the offerings listed below and visit the event [website](#) for more details:

- JumpStart- An Introduction to SAP University Alliances
- Business Processes in SAP S/4HANA with Sustainability
- Teaching with SAP Analytics Cloud
- SAP Build Apps
- Introduction to Enterprise Artificial Intelligence with SAP
- SAP Datasphere
- SAP Integrated Business Planning for Supply Chain
- ERPsim Learnings

Visit the event website for more details. Boot camps are free, but registration is required. Registration closes on **May 24, 2024**, so [register now](#).

We look forward to an outstanding faculty event and your active contribution! If you have any further questions, please email sapnextgen@sap.com.

CHAIRS CORNER

I wish everyone a happy start to their summer! As I am writing this, I am amid final exams and final grading, so I feel your pain. But summer is in sight, and I look forward to what it offers.

First and foremost, this summer brings us another opportunity to reunite at the SAP Academic Community Conference North America at HEC Montreal, QC. This year's event is very special for several reasons. Among them is that this year's conference will also include a celebration of the 20th anniversary of ERPsim Lab – HEC Montreal at their new campus in downtown Montreal! How awesome is that?! Additionally, there are opportunities at the conference to submit and present research papers and TRED Talks, attend amazing sessions, engage in workshops, and network with colleagues. More information on conference registration and submitting research papers is found in this newsletter.

In other news, your SAP North America Academic Community (SAP NAAC) Board has been busy this academic year working on activities to provide you with the resources you need to

be successful at what you do for our students. Our board includes representatives from your community, the SAP University Alliances, industry, and your University Competency Centers.

Our SAP NAAC Board comprises several committees: Communications and Public Relations, Curriculum, Elections, Events, Faculty Coordinators, Partnership, and Research. If you plan to attend the conference in June, you'll hear about what we've been doing. But I also ask that you please join us and meet some of the people working behind the scenes and serve on these committees. They will be available during an evening poster session on one of the conference evenings. I encourage everyone to consider giving back to this wonderful community by considering serving on one of these committees. Fear not; you do not have to be a board member to serve on these committees.

Additionally, Faculty Coordinators will soon receive an email asking for nominations to serve as a member of the SAP NAAC Board. If you are interested in serving as a board member, please get in touch with your Faculty Coordinator and ask that you be nominated. I want to end by thanking all the members of the SAP NAAC Board for their hard work and each of you for what you do for our students. They are at the core of everything we do!

Best regards, and see you in Montreal!
Bob Szymanski
Chair, SAP North America Academic Community Board

CRM BYD TESTERS ARE NEEDED

Over the last few months, professors Philippe Marchildon and Sylvain Goyette from the Université du Québec à Montréal, in collaboration with the UWM UCC and Kris Schneider of SAP ByDesign (ByD), have developed a new set of lab exercises to teach students how enterprise systems may support the customer relationship management (CRM) activities of an organization. Anchored on the CRM and ERP capabilities of SAP's ByDesign solution, these exercises, which comprise more than 50 transactions, allow students to perform critical CRM business scenarios relating to the CRM cycle's marketing, sale, and after-sale phases. SAP Business ByDesign is a cloud enterprise resource planning software for small and medium-sized enterprises.

Select faculty and students have used and tested the new exercises this semester, and we are now ready to expand the testing of this material. If you are interested in testing these new CRM materials developed on SAP ByD software, please submit a help ticket to your UCC. Let us know when you will be available to test and how many test IDs you need. Testing can be done by faculty or students. We will follow up with additional information as we organize the testing instructions and materials.

EARLY PICTURES OF YOUR PROGRAM NEEDED

Do you have any pictures of the early days of your program? Maybe when the hip fashions of the late 90's were still rocking? As a milestone for SAP UA approaches, we would like to get some snapshots from the past! Please send them to your UCC in digital format; we will pass them along!

✨ PROGRAM HIGHLIGHTS NEEDED

It is no secret that the SAP University Alliances program comprises many faculty and professionals who constantly strive to achieve amazing things. Unfortunately, because the program is spread far and wide, many of us only see each other once a year at the conference. To keep our connections strong year-round, we encourage all member universities to share their achievements and highlights, from student successes to corporate outreach efforts.

We will feature these stories on our SAPNAAC LinkedIn page and in our newsletter, helping to inspire and support our community's outstanding work. Let's stay connected and continue to encourage each other! Please send highlights to your UCC in digital format.

🌟 RECENT HIGHLIGHTS

The Spring 2024 ASUG Michigan Chapter Meeting was a great success, drawing over 40 students from universities like Central Michigan, Grand Valley State, Northwood, and Michigan State. The event featured a code jam on ABAP Cloud & ABAP RESTful Application Programming Model led by Thomas Jung and a panel on leveraging ASUG student memberships with Grand Valley State alumni Cade Butch and Esther Ly, moderated by Mustansir Saifuddin.

In parallel, business professionals attended a presentation by Meagan Luttenton-Knoll from



Grand Valley State on "Building Your Talent Pipeline: New Hires That Can Hit the Ground Running," followed by a lively Q&A session focused on engaging with university talent through SAP University Alliances.

Remember, ASUG offers free membership to students and faculty in the SAP University Alliances Program. Visit <http://www.asug.com/membership> to learn more and join.

💻 SAM HOUSTON STATE UNIVERSITY HUMAN RESOURCE MATERIALS ARE NOW AVAILABLE

This is the essential material for teaching HR, offering a comprehensive and detailed bridge between the SAP ERP system and the S4HANA system. Crafted by Dr. Utecht back in the IDES era, all materials have now been updated to S4HANA for those looking to start or continue their training. The content covers:

1. Human Resources Management:
 - a. Organizational Management and Job Analysis
 - b. Talent Management Recruitment and Selection
 - c. Learning Performance Training and Travel Management
 - d. Compensation Management and Benefits Administration
2. Compensation
 - a. Organizational Management Job Analysis and Employee Selection
 - b. Advanced Job Analysis and Job Evaluation
 - c. Simple and Advanced Salary Structures
 - d. Planned Compensation, Performance Appraisals, Variable Pay, and Manager's Desktop
 - e. Employee Benefits Enrollment

These resources provide a thorough exploration of HR functionalities and are perfect for anyone involved in HR training and development.

UCC LEARNING SERIES: MONITORING STUDENT WORK

Your UCCs have collaborated to launch a new Learning Series featuring one-hour online courses on a diverse range of topics. Be on the lookout for an email announcing the upcoming series. If you missed the last one, you can download the PowerPoint presentations and access the recordings:

- <https://twilder.yourweb.csuchico.edu/ppt/Grading.ppt>
- https://twilder.yourweb.csuchico.edu/ppt/LS_Monitor.pptx

Recording of the session

- https://media.csuchico.edu/media/Faculty+Learning+Series+-+Monitoring+Student+Work/1_bi66beh1

COURSES AND CERTIFICATIONS FOR YOUR STUDENTS (MAYBE YOU TOO!)

If you or your students are looking to enroll in a course this season, reach out to these TS410 instructors who are offering summer courses!

- **Georgia Southern University**, instructor Robert Szymanski
rszymanski@georgiasouthern.edu
Dates: 7/22 - 8/1
Registration information: <https://rb.gy/zlt5yp>
- **Fayetteville State University**, instructor Murat Adivar madivar@uncfsu.edu
- **Northwood University**, instructor Dana McCann mccannda@northwood.edu
- **Central Michigan University**, instructor Stephen Tracy tracy1sl@cmich.edu
- **Lamar University**, instructor Elizabeth L. Simmons simmons@lamar.edu

- **University of Texas at Dallas**, instructor Lou Thompson Lou.Thompson@utdallas.edu



EXCITING UPDATES FROM BRANDENBURG UNIVERSITY AND SAP UCC CHICO

An exclusive offer kicks off this year thanks to a new academic alliance between Brandenburg University Germany DE and SAP UCC CHICO us for North America.



As part of this collaboration, exclusive discounts on IT Certification programs for Spring 2024 are available:

- ****20% off**** for member universities of SAP UCC CHICO.
- ****20% off**** for ASUG North America members.
- ****10% off**** for SAP University Alliances member universities in North America.

Registration for the next SAP online programs, starting in the Spring Term of 2024, is now open!

Spring Term 2024 Course Lineup:

In addition to the new SAP S/4HANA MM course, erp4students is offering 17 certification programs covering a wide range of SAP topics:

- [Enterprise Resource Planning with SAP S/4HANA \(TS410\)](#)
- [SAP Financial Accounting with SAP S/4HANA](#)
- [SAP Controlling with SAP S/4HANA](#)
- [SAP Materials Management \(SAP S/4HANA MM\) **NEW!!!**](#)
- [SAP Sales & Distribution with SAP S/4HANA](#)
- [SAP Production Planning and Manufacturing](#)
- [SAP Analytics Cloud \(SAC\) **NEW!!!**](#)
- [SAP Business Warehouse](#)
- [SAP S/4HANA Customizing](#)
- [ABAP Programming](#)

Courses run from May 24, 2024, to September 22, 2024. The deadline for registration is May 21, 2024.

To register or to learn more visit: <https://www.linkedin.com/pulse/start-your-professional-career-sap-next-gen-andres-roa-gonzalez-6kfve/>