

May 2023 Newsletter

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ERPSim Events

12th ERPSim User Group Meeting: June 5-7 (M-W) at HEC Montreal

15th ERPSim International Competition: June 8 (TH)

2023 Academic Conference

This year's Academic Conference will be held Wednesday and Thursday, July 19 & 20, 2023 at the SAP Academy for Engineering and the Academy for Customer Success located at 2700 Camino Ramon, Suite 200 and 300, San Ramon, CA 94583

Learn more at the ACC NA website page: <https://webinars.sap.com/noam/acc-na-2023/en/home>

Register for the conference at the ACC NA registration page: <https://webinars.sap.com/noam/acc-na-2023/en/registration.aspx>

Once registered, you will have to make your payment by going to the ACC NA payment page: <http://sapnaac.ucc.uwm.edu/#conf2023>

Call for proposals:

This year's conference offers a venue for educators and researchers to share, showcase and discuss their research and current work. Please log into EasyChair.org then use this link to learn about criteria for submissions and to submit your paper. Presentations will be Abstracts, not full papers. TRED talks will be available again this year for you to highlight research ideas. The conference planning committee invites submissions: full research papers, research-in-progress abstracts, and TRED Talks (Teaching, Research, Education & Diversity). All submissions will be blind peer-reviewed by at least two reviewers. Accepted paper presentations, which are part of the SAP University Alliances Conference, offer a venue for

educators and researchers to share, showcase, and discuss their research and current work. Accepted papers will be presented at the conference.

SAP University Alliances Cloud Learning Month June 1-29, 2023

Please find the [offerings](#) listed below and visit the [event website](#) for more details and to register:

- Grand Gestures – Storytelling with Snap!
- Introduction to University Alliances & Business Process Integration for New Faculty
- Introduction to Data Analysis in SAP Analytics Cloud
- SAP Build Apps
- Business Process Modeling with SAP Signavio
- SAP Artificial Intelligence
- SAP Datasphere
- SAP Integrated Business Planning
- Stanford Design Method and the Future of Design Thinking

Spotlight

Central Michigan University

SAP University Alliance at Central Michigan University has completed 25 years, and Central Michigan was one of the Alliance's founding members. Over the years, the University Alliance Program at Central Michigan has grown by leaps and bounds. It is now also recognized as one of the Next-Gen institutions of the University Alliance.

One of the significant developments included the starting of ERPsim in 2013. It fulfills Central Michigan University's and SAP alliances' promise to provide experiential learning opportunities for our students and connect them with employers. At the conclusion of the event, approximately 20% of the students can earn a scholarship. In addition, many students have received on-the-spot job offers during the past eleven annual ERPsim events. Both students and corporations highly value this event. In 2023, an in-person ERPsim event saw **178 students** competing as **40 teams** with **24 corporations** involved in mentoring them. More than **65 corporate mentors** were involved in ERPsim 2023.

Since implementing ERPsim at CMU, the entire College of Business Administration has widely adopted the game. The Logistics Undergraduate Case Competition has implemented the simulation for the past two years helping first-year students and seniors learn more about business processes. ERPsim is implemented in first-year business courses, and the simulation helps demonstrate the various disciplines within corporations. This provides each student with a true sense of what business integration looks like in the real world.

Further, we have partnerships with local high schools to conduct ERPsim with their students. At least once per semester, CMU students' mentor 40 high school students in the business simulation game.

In addition to ERPSim, there are many aspects of SAP education at Central Michigan University. For example, we regularly visit firms such as Infosys, Dow, Eli Lilly, and many other Fortune 500 firms where students get exposure to their ERP systems. Further, we have developed corporate partnerships where students are recognized for their SAP education and excellence via awards such as the Dow Chemical SAP Excellence Award. Steve Tracy and Vishal Shah are the faculty at CMU that put in all the hard work to make this event happen. CMU's ERPSim competition is the benchmark that all schools should aspire to!



Spotlight

San Diego State University students travel to Germany.

During Spring Break 2023, nine San Diego State University business students and SDSU Faculty member Nancy Jones traveled to Germany to experience ERPSim in real life. The students visited 5th generation muesli manufacturer H. & J. Brüggén in Lübeck where they watched muesli and muesli bars mixed, baked, chocolate coated, and packaged – all the while being tracked by the company's SAP ERP system. The "frosting on the cake" was the yummy muesli swag we all got to take home.



A trip to Germany would not be complete without a tour of SAP headquarters in Walldorf. The UA team rolled out the red carpet for the SDSU students providing history of SAP, a demonstration and presentation of the Digital Boardroom, tour of the Smart Mart, demonstration of the capabilities of AI and analytics in the retail sector, and a walk around the campus. One of the students even remarked that the SAP tour was “way better than she thought it would be”. All of the students were surprised and amazed at the capabilities of SAP and its partners’ technology.

Truly this was a once in a lifetime experience for these students. Thank you Katharina, Michael, Andrea, Malte, Marie, Hannah, and everyone else at the UA who made this happen.

Faculty Coordinator Spotlight



Yvonne Antonucci

Yvonne has contributed curricula, research, and her administrative skills to grow SAP UA into what it is today. For example, she has been very involved in developing Mendix at Widener and helping to build curriculum that support low-code tools that interact with SAP clients. Yvonne also developed curriculum for other tools, such as SAP Build and SAP Predictive Analytics which she uses in the Widener MBA program.

Yvonne has always been generous about sharing information with others in the SAP academic community. Any faculty who reached out to her with questions was always answered. Yvonne was very generous with her time. She always welcomed and encouraged new SAP faculty coordinators in the region to get involved, including inviting them to participate in collaborative opportunities and social events to meet and work with other SAP faculty coordinators. Every summer Yvonne hosts a pool party for the local faculty involved in SAP.



New Curriculum Submission

SAPNAAC Curriculum Sharing Submission Pilot Guidelines

Pilot time period is May 1, 2023, through the Fall of 2023

Curriculum Submissions can be made at this [Qualtrics Survey link](#).

Send suggestions or questions to Ronald Freeze (rfreeze@uark.edu) and Julie Bressler (jmb62@psu.edu)

SAP Ariba Pilot coming soon!

Are you interested in joining the pilot for SAP Ariba? We are looking for schools that want to use Ariba in the class and are willing to review the curriculum as you go through it. Contact Tom Wilder at twilder@csuchico.edu if you are interested.

LinkedIn

Do you use LinkedIn? Checkout the SAPNAAC LinkedIn page at:
<https://www.linkedin.com/company/sapnaac/>

TS410 schedules for your students

The SAP C_TS410 certification verifies that the student has the core knowledge about business processes and business processes integration in the SAP S/4HANA ERP software. This certification course and exam

is recommended as an entry level qualification to support the students' knowledge of the workings of SAP S/4HANA end-to-end business process fundamentals.

There are a few TS410 instructors that are offering courses. Here is their information:

Fayetteville State University, instructor Murat Adivar madivar@uncfsu.edu

Fayetteville State University agenda for the upcoming TS410 boot camps:

- Spring 2023: May 15-26, 2023
- Fall 2023: Dec 11-21, 2023
- Spring 2024: May 13-23, 2024

Our delivery method is Hyflex (live online via Teams or in-person in the SAP Next-Gen Lab). Our sessions are open to SAPUA students and faculty.

Northwood University, instructor Dana McCann mccannda@northwood.edu

“We will be offering several TS410 sessions in 2023, with the first being immediately following the Spring term in early May.”

Central Michigan University, instructor Stephen Tracy tracy1sl@cmich.edu

“We will offer one or more in May following end of classes depending on number of students - one in July - also planning an online section. May sessions are Face-2-Face - July is set to be online synchronous.”

Lamar University, instructor Elizabeth L. Simmons simmonsel@lamar.edu

“Lamar University will offer the C_TS410_2020 starting on May 15 and will run virtually for 4 weeks until June 9th. I use Collaborate Ultra for the meetings, which is part of the Blackboard learning system. The cost is \$350 not including the exam voucher. Anyone associated with the UA is welcome to join.”

Georgia Southern University, instructor Robert Szymanski rszymanski@georgiasouthern.edu

“Bob currently has 5 open spots for a face-to-face session at HEC Montreal. Class starts May 29th and costs \$689.85 CAD\$. He has some limited open dates if anyone needs an instructor.”

University of Texas at Dallas, instructor Lou Thompson Lou.Thompson@utdallas.edu

“UTD offering is virtual on TS410 2020 it will be held May 8 – 19, 2023 virtual via MS Teams and we always welcome students and Professors outside of UTD. This will be our 15th year in a row have this program.”

CSU, Chico, instructor Tom Wilder twilder@csuchico.edu

“TS410 2020 will be offered in an asynchronous offering with the class starting on June 5th. This course is self-paced and open for students in the UA program. The price is \$495 not including the cost of the exam. Also offered are the Business Process Integration course (1.5 units, \$525) and the Business Process Configuration course (3 units, \$1050), both asynchronous. These courses are offered as a for-credit offering . Register for TS410 or other courses here: <https://rce.csuchico.edu/business-process-integration-configuration> ”

Chairs Corner

Greetings from the SAP North America Academic Board! We are looking forward to an exciting summer. June is our month of learning with a wide variety of online boot camps and the 12th ERPsim User Group Meeting in Montréal. We will also gather for our annual North America SAP Academic Community Conference, July 19-20, at the SAP Engineering Academy and SAP Customer Success Academy in San Ramon, California. On a personal note, this summer will mark my 20-year anniversary of involvement with the SAP University Alliances. It has provided a community of cherished colleagues and meaningful professional activity. I hope you are finding this to be true for you as well.

Academic Board Notes

Election Committee Updates:

- **Members affected for 2023 Election**
 - Committee members terms ending – 1) Ron Freeze, 2) Lorraine Gardiner, 3) Fawzi Noman
 - Appointed members needing reappointment – Secretary to confirm new appointees prior to Sept. 1
 - UCC Appointed members
 1. UWM - Ross Hightower ???
 2. Chico - Tom Wilder
 - SAP UA NA
 1. Colleen Raftery
 2. Victor Taratukhin
 - Industry Representative – nominated and voted on at August NAAB meeting (Julie Bressler)
 - Secretary assembles the nominees
 - Ask for nominations during July board meeting
 - Vote on nominated individuals during August board meeting
- **Election Process**
 - Call for nominations on June 23: [Qualtrics nomination form](#)
 - Send nomination letter to eligible voters by June 23
 - Send voting link to eligible voters by August 16
 - Voting is conducted between August 16 and September 1
 - Election committee tabulates results and announces by Sept 2
 - Terms ends on September 7

Academic Board Committees.

These are the Academic Board standing committees. If you have any questions for them, please contact the committee chair and please think about joining a committee!

Standing Committees:

Communications and PR committee - coordinate and deliver communications with members, academia, industry, and SAP.

Curriculum committee – align curriculum with community needs.

Election committee - organize voting processes and assist in tabulation of votes.

Events committee - event planning and execution.

Partnerships committee - industry outreach and fundraising.

Research committee - foster research opportunities, collaboration, and publications, including proceedings.

Committee Chairs:

Communications and PR: Tom Wilder (twilder@csuchico.edu)

Curriculum: Julie Bressler (jmb62@psu.edu) and Ron Freeze (RFreeze@walton.uark.edu)

Election: Ron Freeze (RFreeze@walton.uark.edu)

Events: Colleen Raftery (colleen.raftery@sap.com)

Partnerships: Victor Taratukhin (victor.taratukhin@sap.com)

Research: Pierre-Majorique Léger (pierre-majorique.leger@hec.ca)

Contact us:

The newsletter will be sent December 1st and May 1st of each year.

email: sapnaac@sapnacommunity.org

website: <http://sapnaac.ucc.uwm.edu/>

LinkedIn: <https://www.linkedin.com/company/sapnaac/>